

Becky Tesch

Qualifications Profile

I would like to present my skills and experience to your company so that I may be considered for a graphic design position.

Highly qualified graphic designer with experience in print design, in house work flow, and marketing. Exceptional collaborative and interpersonal skills. Accustomed to working in a fast paced, deadline driven environments with an emphasis on teamwork.

Education

University of Wisconsin-Milwaukee
Graduated - 2000
BFA - graphic design
minor in art history
Course work included a variety of two and three dimensional work, as well as providing a wide range of design related skills.

Technical Knowledge

Mac and PC platforms and software, including: Adobe CS3, Microsoft Word, Power Point, Outlook, Quark XPress,

Work Experience

Graphic Designer/Marketing Coordinator

HGA Architects and Engineers

Milwaukee, Wisconsin 10/04-11/08

- Custom graphics for trade shows and all special marketing projects
- Involved with revision and maintenance of brand standards
- presentation boards and power point presentations for interviews
- Design custom covers, tabs, diagrams, charts and other graphics for RFI, RFQ, and RFP packages
- Coordinate professional photography of finished buildings
- Attend photo shoots, assist photographer to ensure the architects vision is achieved
- Concept, coordinate and mount gallery night exhibitions
- Attend press checks.

Graphics Production Coordinator Cliff Castle Casino

Camp Verde, AZ 5/01-4/04

- Layout, design, and production of print projects for all casino events including:
 - event signage
 - raffle tickets
 - T-shirts
 - promotional items
 - posters, flyers
 - menus for four restaurants
- Coordinate all graphics deadlines
- Act as a liaison between the design team and all other departments.
- Maintain a consistent and high quality brand identity standard.
- Operate and maintain in house printing equipment, production tools and all attending supplies.
- Work with print vendors to negotiate the best pricing, quality, delivery.
- Attend press checks.
- Attend photo shoots with ad agencies and graphic designers as requested.

Letterpress Operator Licher Art and Design/ Independent Project Records and Press

Sedona, AZ 10/01-4/03

- Set lead type and printing plates
- register colors
- mix ink
- cut and prepare paper stock
- operate antique press to score, and print, finished pieces

Graphic Designer Potawatomi Bingo Casino

Milwaukee, WI 1/01-9/01

- Layout, design and production of print projects including:
 - backstage passes, business cards, posters, flyers, forms, coupons, menus for three restaurants.
- Work with print vendors to negotiate pricing, quality and delivery.
- Maintain and update archive system of graphics files.
- Evaluate and maintain inventory levels of all print materials and supplies.
- Maintain organized job files.
- Attend press checks.
- Attend photo shoots with ad agencies.

Other Interests

- mountain biking
- sculptural and functional art work
- art history
- travel
- camping
- teaching

References available upon request